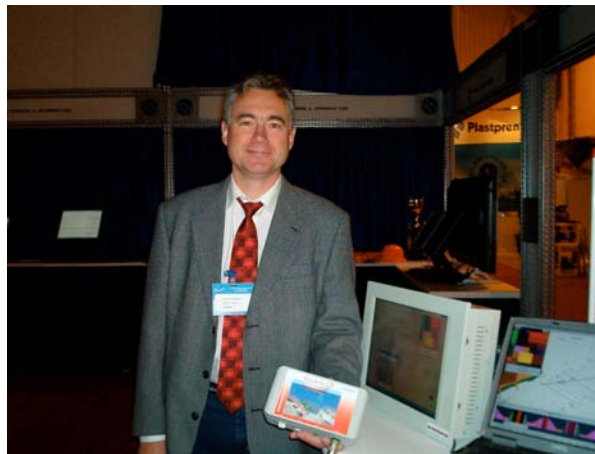


## **RoxAnn Heads "Norse"!**

As Distribution Manager, Alasdair Murrie has the wonderful job of travelling worldwide (lucky eh?), meeting our distributors and attending exhibitions. His latest jaunt was to the Icelandic Fisheries Exhibition in Kopavogur, Iceland.

Our distributor there is Fridrik A. Jonsson. Ogmundur Fridrikson (MD) and Svavar Tomasson (Service Manager) look after the RoxAnn GD System in the fishing industry for us.

Apparently Ogmundur's son, Georg Ogmundsson, is Iceland's Strongest Man – not that you need to be strong to lift the new RoxAnn GD. Although a real lightweight at only 600g, RoxAnn GD is technically superior to its predecessor, more adaptable and easier to use.



RoxAnn GD attracted interest not only from Icelandic skippers but from further afield too. Ground discrimination is seen as being advantageous and desirable in the fishing industry and now it's never been easier!